

CHURCH SIZE & WHAT IT MEANS

Average attendance	Classification	Meaning
< 50	Family Church	Highly cultural with Head of Household structure
51 – 99	Pastoral Church	Start to need teams, staff
100 – 250	Program Church	Lots of groups – small groups, spirit groups, affinity groups, workshops, ministry groups, etc.
250+	Corporate Church	CEO with Director of Operations. Mega churches tend to have non-church elements. The draw: high energy, excitement, entertainment.

Large churches are 1% of all churches and most follow the “Willow Creek” model. Vast majority of churches are smaller.

UOB by the average attendance numbers (includes those on-line)...

Pre-Covid = 110

Attendance widely varied in general 90 – 130. 110 is just prior to COVID.
Some quantitative data, not for all weeks. Mostly qualitative understanding.

Ministerial Transition = 60

June 19, 2022 - Sept 2023
Excluded candidate Sunday, handoff Sunday, and annual meeting
Quantitative data for all weeks

59.63 count
88 max
41 min
47 range

Now = 72

Oct 1, 2023 – Mar 17, 2024
Excluded installation ceremony and annual meeting
Much less variation than Pre-Covid
Quantitative data for all weeks

71.78 count
90 max
58 min
32 range